

PROFORMA

1. Name : DEBENDRA NATH MISHRA
 2. Degination : Lecturer (SS.) in Commerce
 3. Date of Birth : 22nd Nov. 1955
 4. Educational Qualification:

| Sl.No | Qualification | Year of passing | Subjects(P.G onwards) | Division | Name of the university |
|-------|---------------|-----------------|---|--------------------------------|-------------------------|
| 1. | B.Com | 1975 | | II class Hons with Dist. | Sambalpur university |
| 2. | M.Com | 1977 | Mkt.Mgt.H.R.M.General Mgt. Bus. Env. Computerised Acct. | Ist | Sambalpur university |
| 3. | M.Phil | | | | |
| 4. | | | Registoral | | Utkal university |
| 5. | | | | | |

5. List of Publications:

A. Papers published in National & International Journals

| Sl.No | Title | Name of the journals with full address | number | volume | Month & year publication | Page no | National/ International |
|-------|---|--|--------|--------|--------------------------|---------|-------------------------|
| 1. | Mutual funds in India | Market man | | | | | National |
| 2. | Equity Cell | Journal of Bus.Studies | | | | | -do- |
| 3. | Changing Business Environment Restructuring of marketing function | Market man | | | | | -do- |
| 4. | Marketing of Banking service in India | Market man | | | | | -do- |
| 5. | Service marketing | Business of Commerce | | | | | -do- |

| | | | | | | | |
|----|--|-----------------------|--|--|--|--|------|
| 6. | :Application of marketing concepts Customer relationship management | Business and Commerce | | | | | -do- |
|----|--|-----------------------|--|--|--|--|------|

A. Number of Books Published NIL

| Sl.No | Title | Year of publication | Name & address of publisher | Text book/reference book |
|-------|-------|---------------------|-----------------------------|--------------------------|
| | | | | |

6. National/International seminar/Conference / symposium/ workshop attended

| SINo | Year | Type seminar/workshop/ Conference/ symposium | Name of the conference/seminar/ workshop/Symposium | Sponsoring agency With address | place | Title of the paper presented/subject of the seminar |
|------|------|--|--|--------------------------------|-------|--|
| 1. | 2003 | Seminar | National | | BBSR | Derivating Inbialance to options and future |
| 2. | 2004 | Seminar | -do- | | BBSR | Value Added Tax-An overview |
| 3. | 2005 | Seminar | -do- | | BBSR | Rural Marketing in India- Impact of Information Technology |
| 4. | 2006 | Seminar | -do- | | BBSR | A marketing infrastructure for agricultural |
| 5. | 2007 | symposium | symposium | | Ctc | Natural House and Dissator Management |

7. Research Project Completed NIL

| Sl.No | Title | Sponsoring agency address | Duration from-to | Amount of grant |
|-------|-------|---------------------------|------------------|-----------------|
| | | | | |

8. Ongoing Research Projects:

| Sl.No | Title | Sponsoring agency with address | Date from which undertaken | Amount of grant |
|-------|--|--------------------------------|----------------------------|-----------------|
| 1. | Impact of Agricultural Finance by Commercial Banks – A case study of Balangir District | No sponsor | March 2000 | NIL |

9. Whether awarded Ph.D/D.Lit : No yet

| Sl.No | Title of the Thesis | Name and Address of the guide | Year of award |
|-------|---------------------|-------------------------------|---------------|
| | | | |

!0. Research Guidance ;

A: D.Lit NIL

| Sl.No | Name of the scholars | Regd. No & Date | Title | Year of award |
|-------|----------------------|-----------------|-------|---------------|
| | | | | |

B. Ph.D NIL

| Sl.No | Name of the scholars | Regd.no & dt | title | Year of award |
|-------|----------------------|--------------|-------|---------------|
| | | | | |

C. M.Phil

| Sl.No | Name of the scholars | Regd.No.& dt. | title | Year of award |
|--------------|--------------------------|---------------|-------|---------------|
| SIX STUDENTS | NO INFORMATION AVAILABLE | | | 1992 TO 1996 |

Signature