

## CURRICULUM VITAE



Name : Dr. Tushar Kanta Pany  
Designation : Lecturer  
Subject- : Business Management

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### Professional Experience:

- 12yrs P.G .Teaching Experience (MBA)at MICM, BBSR(A unit of NCCT New Delhi)
- 6 years of working experience with different corporate sectors in New Delhi.

### Education:

- B.Sc from Utkal University in 1986
- Master of Management Studies from Utkal University In 1992(Topped the merit list)
- Ph.D in Business Administration from Utkal University in 2008

### Conference Presentations :

1. "KM arriving at "(2001) published and presented in International Conference held IMIT, Cuttack
2. "From Information Management to Knowledge Management: Are you prepared?" (2003) published and presented in National Seminar held at IMIT, Cuttack.
3. 'CRM - a challenge for corporative organizations " (2003) published in The Cooperator, Vol. 41, Pg. 97-100.
4. "Information: The Driver of Drivers " (2005) published and presented in National Seminar held at IMIT Cuttack.
5. "Strategic Marketing of Tourism Circuits" A case study of Diamond Triangle of Orissa"(2006) published in conference volume of IITTM, Bhubaneswar.
6. "Micro support for Micro Entrepreneurs" (2010) published and presented in National seminar on Micro finance and Agribusiness held at Utkal University, Bhubaneswar.
7. "Rural Employment through Tourism" (2010) published in Paribrajaka, Tourism Department, Govt. Of Orissa.
8. Role of Tourism and handicrafts for Rural Entrepreneurship in Orissa(2010) presented in 63<sup>rd</sup> Annual Conference of All India Commerce Conference held at Goa.
9. "POSCO India – A dream or reality" (2010) published in conference volume of International conference held at NIT, Rourkela.
10. "e-CRM. The new concept of Marketing " (2011) presented and published in conference volume of National conference on Information & knowledge Management held at Fakir Mohan University, Balasore, Orissa.

### **Training programme Organized :**

- About more than Seventy five (75) MDP'S organized for the employees of corporative, Textiles, Handlooms , Handicrafts , MVSN, OCCF, CARE Orissa etc.

### **Advising and Editorial Boards:**

- A part of the reviewing Board of VILAKSHAN Published by XAVIER INSTITUTE OF MANAGEMENT, Bhubaneswar to review articles on Marketing.
- A member of the recruitment board of SIDAC Orissa (Directorate of Handicrafts, Govt. of Orissa).

### **Honours**

- Topped in Master of Management Studies , 1992

### **Membership in Professional Bodies :**

- Member of All India Commerce Association.

### **Personal Information:**

- I was a visiting faculty to XAVIER INSTITUTE OF MANAGEMENT , BHUBANESWAR to teach PGDM, EXPGP Students during 2006 to 2010.
- I was a visiting faculty to Indian Institute of Tourism & Travel Management BBSR

### **Area of Specification.**

- Marketing (core) , Services Marketing , CRM, Sales & Distribution Management, Retail Management, Advertising , Consumer Behavior & OB.