

## ***Curriculum Vitae***



**Name: DR.SUPRAVA SAHU**

Assistant Professor  
Accounting and Finance

Mobile: 9668665062  
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### **Professional Experience:**

(Starting with the most recent)

#### **17<sup>th</sup> April 2010 to Continuing.....**

*Working in Ravenshaw University, Cuttack as an Assistant Professor in Accounting and Finance Area*

#### **16<sup>th</sup> April 2009 to 16<sup>th</sup> April 2010**

Teaching Full time Post Graduate students in Institute of Business and Computer Studies, Siksha "O"  
Anusandhan University, Bhubaneswar as a Full Time Faculty in the area of Accounting and Finance

#### **1<sup>st</sup> July 2007 to 15<sup>th</sup> April 2009**

Teaching Full time Post Graduate students in Koustuv Business School, Bhubaneswar as a Full Time  
Faculty in the area of Accounting and Finance.

#### **10<sup>th</sup> April 2003 to 15<sup>th</sup> June 2007**

Teaching Full time Post Graduate students in ICFAI Business School, Bhubaneswar as a Visiting  
Faculty in the area of Accounting and Finance.

#### **15<sup>th</sup> March 2002 to January 2008**

6 Years of Full time Research experience as a Net Qualified Senior Research Scholar under the  
guidance of **Prof. Ranjan Kumar Bal** in the P.G. Department of Commerce, Utkal University.

### **Education:**

(Starting with Bachelors up-to the highest qualification)

#### ***Bachelor of Commerce. Hons (1<sup>ST</sup> division-75%)***

**1994-1997 UTKAL UNIVERSITY.**

#### ***Master of Commerce. (1<sup>ST</sup> division-71%)***

**1997-1999 UTKAL UNIVERSITY.**

#### ***M.Phil.Commerce. (1<sup>st</sup> Division-74%)***

**2000-2001 UTKAL UNIVERSITY.**

**Dec 2000 JRF-NET.**

**PhD in Commerce, 2008, Utkal University.**

**Area (s) of specialization: (Five Lines)**

1. Financial Management
2. Corporate Accounting
3. Tax Planning
4. Financial Institutions and Markets
5. Financial, Cost and Management Accounting

**Publications:**

1. Books: (Five maximum with ISBN Number, Publication House, Year, Place)
2. Research Papers in Peer Reviewed Journals: (Ten most significant and recent publications with ISSN Numbers)
  1. Article titled "Perceptions of Users Regarding Disclosure Practices in India" in *The Odisha Journal of Commerce and Management* in May, 2010, Vol 1., No.1, ISSN 0976-8599.
  2. Paper titled "Strategizing Talent Retention Through Work life Balance" was published in *Siddhant- A Journal of Decision Making*, The Journal of Regional College of Management, Bhubaneswar, Volume: 7, No: 1, Jan-March 2007, pp 20-36.
  3. Paper titled "Corporate Social Reporting in Liberalised Economy" was published in *Pratibimba*, The Journal of Institute of Management and Information Science, Bhubaneswar, Volume: 6, Issue: 1, Jan-June 2006, pp 53-58.
  4. Paper titled "Social Reporting Practices in India" was published in *Pratibimba*, The Journal of Institute of Management and Information Science, Bhubaneswar, Volume: 4, Issue: 2, July-December 2004, pp 49-52.
  5. Paper titled "Perception of Users Regarding Reporting Practices- A Case Study" was published in *The Utkal Business Review*, The Journal of Business Studies, Volume: XVII., 2003- 2004, pp 100-108.
  6. Paper titled "Corporate Reporting for Sustainability – A Study of Users Perception of CSR" was published in *The Orissa Journal of Commerce*, Volume: XXVI, No.1, 2004, pp 43-51.

3. Research Papers in Non-peer Reviewed Journals: (Five maximum, with ISSN Numbers)
4. Chapters in Edited Books: (Five maximum with ISBN Numbers, Publication House, Year, Place)

(i) An Exploratory Insight on the Strategic Construct of CRM and Knowledge Management” (Co-author) published as a chapter in the Book by Prof. Surinder Batra, Professor **IMT, Ghaziabad**, MACMILLAN Publishing, 2009.

(ii) “Marketing Analytics of Lifestyle Segmentation” (Co-author) published as a chapter in the book by Prof. Rajat Gera, Professor, **IMT Ghaziabad**, MACMILLAN Publishing. ISBN: 023-063-807-4, 2009.

5. Reviews in Peer Reviewed Journals: ( Five recent reviews)

**Conference Presentations:** International (Maximum-10); National (Maximum-10)

#### **International**

1. Presented the Paper titled “A Constructive Remodeling of Leadership Dynamics in the 21<sup>st</sup> Century” in the **International Conference** on Educational Leadership Organized by **IIM, Bangalore** on 5-7<sup>th</sup> January 2009.
2. Presented the Paper titled “Strategizing Talent Retention through Work life Balance” In the **International Conference** on Changing world of work and Balancing work life, Organized by **RCM & ISTD**. On 8-10<sup>th</sup> April 2007.
3. Presented the Paper titled “Environmental Accounting –A Must for Global Corporate Sustainable Development” In the *International Seminar* Organized by P.G. Dept of Commerce, Utkal University, Bhubaneswar on 18-19<sup>th</sup> December 2004.
4. Presented the Paper titled “HR in 21<sup>st</sup> Century Organization- A Modeling Approach” In the **International Conference on** “Going Global: Unleashing People Potential” Organized by *College of Management Studies*, GITAM. On 19-21<sup>st</sup> January 2007.

#### **National**

1. Presented the Paper titled “CRM- A Tool for Gaining Competitive Advantage” In the National Management Seminar, Organized by DRIEMS on 10<sup>th</sup> March 2007.
2. Presented the Paper titled “Corporate Social Reporting- Mantra of Sustainable Growth” in the National Management Seminar, Organized by Rourkela Institute of Management Studies on 10<sup>th</sup>-11<sup>th</sup> March, 2007.

- 3 Presented the Paper titled "Entrepreneurial Opportunities in Healthcare Sector of Orissa" in the National Seminar, Organized by P.G Department of Commerce, Utkal University, On 24-25<sup>th</sup> February , 2007.
- 4 . Presented the Paper titled "Role of Technology in the Banking Sector" In the *National Conference* Organized by IPS Academy, Indore on February 18-19<sup>th</sup> 2006.
5. Presented the paper titled "Indian banking sector amidst change" in the *Joint Seminar on Commerce Education at Cross Roads:. Contemporary Perspectives* Organized by P.G Department of Commerce, Utkal University, and **ICAI, India**.
6. Presented the paper titled "Role of Corporate Governance in Banks" in the *National Seminar on Impact of Economic Reforms and Globalisation on Regional Development* Organized by P.G Department of Economics, Utkal University on 15<sup>th</sup> -16<sup>th</sup> April 2005..
7. Presented the paper titled "E-Governance. A Conceptual Framework" in the *National Seminar on Emerging Trends in IT Enabled Management* Organized by IMIT, Cuttack on 17<sup>th</sup> April 2005.

Conferences/ Workshops/ Training Programs Organized: (Five major & recent ones)

Research Projects, Evaluation Research, Consultancies: (Five major & recent ones)

Advisory & Editorial Boards:

Honours, Fellowships:

**Membership in Professional Bodies:**

- Life member of National HRD Network.
- Life member of Orissa Commerce Association.
- Life member of Indian Accounting Association
- Member of the American Resource Center

**Personal Information:**

Date of Birth: 15.10.1976.

Marital Status: Married

Husband's Name: Prof. (Dr). Din Dayal Swain, Marketing Area, IMIS, Bhubaneswar.

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