

# CURRICULUM VITAE

## **DR. TUSHAR KANTA PANY**

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Date of Birth - 20.04.1966

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### **CARREER OBJECTIVE:**

To take up a challenging assignment in a professional educational institution that provides scope of self development and an opportunity to add value to the institution

### **IN A NUTSHELL:**

**Ph.D** in Business Administration from Utkal University, Vani Vihar, Bhubaneswar and **Master degree on Management Studies** from Utkal University (**Topped** the merit list) with **6 years of Industry** experience and more than **12 years of teaching** experience in core **marketing management, sales and distribution management, Retail Marketing service marketing, Consumer Behaviour and Tourism Marketing** at post graduate level.

### **ACADEMICS:**

- **Ph.D in Business Administration** from Utkal Univeristy, Vani Vihar, (2008).  
Thesis : Marketing Tourist Destinations – A case study of Diamond Triangle of Orissa.
- **Master of Management Studies (MMS)** from Utkal University, Vani Vihar, Bhubaneswar in 1992 with specialization in Marketing Management. Topped the Merit list.
- **Bachelor in Science (Hons.)** from Utkal University, Bhubaneswar in 1986.

## **WORKING EXPERIENCE:**

About 18 years of working experience in Corporate Sector, Educational and Training Institute.

**Present Employer:** Ravenshaw University, Cuttack.

**Post:** Lecturer in School of Commerce and Business Management

**Working since:** 4<sup>th</sup> MAY 2010

- Publications:**
1. " INFORMATION:THE DRIVER OF DRIVERS" presented and published in the Souvenir of National Seminar on Emerging Trends In IT Enabled Management on 17<sup>th</sup> April 2005 at IMIT Cuttack.
  2. STRATEGIC MARKETING OF TOURISM CIRCUITS: A CASE STUDY OF DIMOND TRIANGLE,ORISSA published in Souvenir of conference on Special Intrest Tourism on 25<sup>th</sup> March 2006 at IITTM, Bhubaneswar.