



NATIONAL SEMINAR ON BANKING & ENTREPRENEURSHIP: 2017
(Recent Trends and Opportunities)
14-15th May, 2017



Organized by
School of Commerce
Ravenshaw University, Cuttack- 753003, Odisha, India
www.ravenshawuniversity.ac.in
(NAAC "A" GRADE UNIVERSITY)

ABOUT THE UNIVERSITY:

Ravenshaw University came into existence on the 15th day of November, 2006. It was an upgradation of Ravenshaw College established in 1868. The college originally was affiliated to Calcutta University and thereafter to Patna University in 1917 and was finally affiliated to Utkal University in 1943. Post-graduate teaching started in 1922 with the opening of M.A. English class. Considering its great heritage, the Institution has been awarded National Honour by the Government of India through the issue of a commemorative stamp in 1978. The library

which was named after the Raja Sahib of Kanika is the largest in Odisha. Not only is this Institution an epitome of learning but also a piece of unique Victorian architecture in the country. The University has 29 post-graduate departments with M. Phil., Ph.D. and D.Litt. programmes. Presently the University also runs 27 undergraduate honours courses under CBCS pattern.

ABOUT THE DEPARTMENT:

Higher education in commerce was first introduced in Ravenshaw College, in 1957. As Cuttack was the centre of all

business activities, Commerce education gained popularity and the Govt. backed by strong public demand started B.Com. classes in Ravenshaw College in 1959. In 1969 the commerce classes were shifted to a new three storied building now known as the Commerce Block. Due to the popularity of Commerce education, increase in seats in I.Com and B.Com classes were felt and Post Graduate class in Commerce was started in 1977-78. Now the department is having 412 seats in B.Com (all Hons seats), 96 seats in M.Com and 32 seats in M.Com (Entrepreneurship). In 1991 M. Phil classes has been added to the department.

Presently, 8 seats for M. Phil (Commerce) and M. Phil. (Management) is available. The department also runs Ph. D. & D. Litt. Programmes in Commerce and Management.

THEME OF THE SEMINAR:

The last decade has seen many positive developments in the Indian banking sector. The policy makers, which comprise the Reserve Bank of India (RBI), Ministry of Finance and related government and financial sector regulatory entities, have made several notable efforts to improve regulation in the sector. The sector now compares favourably with banking sectors in the region on metrics like growth, profitability and non-performing assets (NPAs). A few banks have established an outstanding track record of innovation, growth and value creation. The Indian banks are changing towards modern banking system. Modernization in banking is changing banking services, products and operational methods of banking. Technology has brought about strategic transformation in the working of banks. With the passage of time, banks are also adding services to their customers. The Indian banking industry is passing through

a phase of customers market. The customers have more choices in choosing their banks. With stiff competition and advancement of technology, the service provided by banks has become more easy and convenient. Moreover, it improves operational efficiency of banks and reduces operational expenses of banking services thereby leading to customers delight. Competition is compelling banks to be agile and innovate every day. The banking sector needs to focus on growth through inclusion, innovation and diversification while complying with domestic regulations and internalising international best practices. Finally, sustained pursuit of forward looking strategies aimed at mitigating risks, diversifying revenue sources, containing asset-liability mismatches, providing effective response to changing global market environment and improving customer relationships should strengthen the overall growth of the banking sector in the medium term.

India generates economic growth by nurturing entrepreneurial activities within its borders particularly within its mushrooming middle class. Strong education base suited to entrepreneurial

activities create business dynamics and contributes to economic prosperity. This Conference acts as an established forum for researchers, academicians, entrepreneurs, professionals and corporate executives to share their knowledge and research results with other researchers, interchange feedback and enhance their own skills and abilities.

OBJECTIVES OF THE SEMINAR:

The broad objectives of the seminar are:

- To provide a platform for interaction on issues relating to Emerging trends in Banking Practices and discussions on contemporary issues like financial consumer education, disclosure requirements, etc, besides providing valuable inputs for research.
- To focus on entrepreneurship education among academicians, research scholars and corporate executives.
- To analyze the challenges and opportunities of entrepreneurs in Indian scenario.

SUB-THEMES:

The National Conference seeks to address a wide range of issues/sub-theme from HR, Finance, Marketing and IT. Some of the important areas include:

1. Commercial lending, Consumer lending
2. Lending decisions and Lending Policy
3. e-Banking, Financial Service and Banking Regulation
4. Microcredit, Contemporary Issue in Banking
5. Recent trends in Retail Banking
6. KYS norms, NPA Management by Banks
7. Consumer protection and financial education in India.
8. Disclosure and transparency in banking and securities.
9. Educating investors to balance risk and rewards
10. Role of Regulatory Institutions for protection of Consumer interest
11. NPA Management by Banks
12. Merger and Amalgamation in Banking Sector and its impact
13. Corporate Governance and Banks
14. Financial aspects of Entrepreneurship

15. Marketing aspects of Entrepreneurship
16. Entrepreneurial business environment
17. Women entrepreneurship
18. Microfinance and Self help Groups
19. Social Entrepreneurship and corporate social responsibility
20. Role of entrepreneurs in promoting and sustaining innovation
21. Rural and tribal entrepreneurship

SPECIFICATION FOR PAPERS:

- Title of the paper – 14 font size
- Author's designation, Affiliation and e-mail: 10 font size.
- Paper presenter's name underlined.
- Abstract: 250–300 words (Italics, 10 font size, single spacing).
- Key Words: Not more than 6.
- Full length paper: Times New Roman (MS Word), 12 font size, single space, maximum 6–8 pages, A4 Size, printed on one side of page.
- Abstract (only Email) and full length paper must be submitted in hard and soft copies (both CD & Email attachment). (Note: Abstract, Full length paper and Registration Fees all are needed for Proceedings/Books)

BEST PAPER AWARD will be given in each of the technical sessions held at the conference.

IMPORTANT DATES:

Submission (Abstract & Full Paper)- 25 Apr 2017
Acceptance of Paper/Registration- 30 Apr 2017
Seminar — 14 & 15th May 2017

NOTE:

- NO TA/DA WILL BE ADMISSIBLE.
- There will be no change in paper as well as the name of Author/Co-Author once accepted.

PROCEEDINGS:

All the submitted papers shall be subject to peer review. Papers accepted for presentation shall be published in a book with ISBN number, planned to be released during the conference.

Correspondence

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SCHOOL OF COMMERCE
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REGISTRATION FORM

1. Name (in block letters) _____
2. Qualification _____ Sex _____
3. Designation _____
4. Department _____
5. Institution/Organization _____
6. Mailing Address _____
7. Contact No. :
Residence _____ Office _____
Mobile _____ Fax _____
E-mail _____

8. Registration as : Participant Paper Presenter

9. Registration fee :

Corporate Delegates	Rs.1000
Faculty	Rs. 750
Research Scholars/Students	Rs. 500

(Registration fees include conference kits, breakfast, tea and working lunch. **In case of paper submitted by multiple authors each author has to deposit individual registration fee).**

Mode of payment:

The registration fee can be paid on the spot or by DD in favour of **Organizing Secretary, National Seminar on Banking & Entrepreneurship-2017, Ravenshaw University/**

Accommodation assistance will be on self-payment basis, if prior intimation is given (at least seven days before the conference). In this regard, please contact Dr. Sanjeeb Kumar Dey, School of Commerce, Ravenshaw University, Cuttack, Odisha M: 7381081811

Signature with date

Note :

*The participants may use the photocopies of the Registration Form and send the same.