

**MARCH 29<sup>th</sup> & 30<sup>th</sup>**

**ODISHA STATE HIGHER EDUCATION  
COUNCIL (OSHEC) SPONSORED :**

# **NATIONAL CONFERENCE**

**SMART TECH TO SMART  
PLANET: NEO BUSINESS  
SUSTAINABILITY  
(STSP: NBS-2026)**



**NAAC A++**



**ORGANISED BY:  
DEPARTMENT OF COMMERCE,  
RAVENSHAW UNIVERSITY,  
CUTTACK, ODISHA**



## ABOUT THE CONFERENCE :

The National Conference on “Smart Tech to Smart Planet : Neo Business Sustainability” represents a forward-looking approach where businesses harness smart technologies to achieve growth while safeguarding the environment. By integrating AI, digital innovation, and clean technologies into core strategies, organizations can reduce resource consumption, enhance efficiency, and create long-term value. This theme emphasizes responsible innovation, balancing economic progress with environmental protection and social well-being in a shared, resource-limited world.

## ABOUT RAVENSHAW UNIVERSITY :

Ravenshaw is the oldest institution of higher education in the state of Odisha and one of the oldest institutions of higher education in India. It was founded in 1868. As a University founded in the year 2006 with the Vision to spread the light of learning, and guided by the motto Jnanameva Shakti (Knowledge is power), Ravenshaw University aims to preserve its position as the “temple of learning”, with a deep knowing that the phrase exists in the vernacular for a reason. The university envisions itself as the one-stop destination for higher education for students from diverse social and economic backgrounds, and will help students to steer their passions towards making the world a better place.

## ABOUT DEPARTMENT OF COMMERCE :

The Government of Odisha introduced Intermediate Commerce classes at Ravenshaw College in 1957, marking the beginning of formal Commerce education on the campus. With the appointment of Sri P. C. Ray and Sri R. K. Jena as lecturers, the Commerce classes were initially conducted in the Arts Block. As Cuttack emerged as a major hub of trade and business, the demand for Commerce education rose rapidly. Responding to strong public interest, the Government of Odisha introduced B.Com classes in 1959, further strengthening Ravenshaw's academic stature. Today, the Department has evolved into a distinguished centre of learning, offering undergraduate, postgraduate, and research programmes in Commerce and Management. It attracts highly meritorious students from across Odisha as well as neighbouring states such as Bihar, Chhattisgarh, Jharkhand, and West Bengal, maintaining its reputation as a premier destination for quality Commerce education.



### Important Dates



Last Date of Submission of Abstract : March 20<sup>th</sup> 2026

Conference Date : 29th & 30th March, 2026

✳ The Acceptance will be communicated within one week from the date of Abstract received

## THEMES AND SUBTHEMES :

Papers are invited in the following themes. However, the sphere of conference is wider and not limited to the themes and sub-themes mentioned below. Papers can be submitted in any of the following broad areas.

- Sustainable finance, green bonds, and ESG-aligned investment strategies
- AI-driven financial forecasting and smart accounting systems
- Carbon accounting, climate-risk reporting, and integrated sustainability reporting
- Blockchain for financial transparency, auditing, and governance
- FinTech innovations for inclusive, ethical, and sustainable finance
- Green HRM practices for building environmentally responsible organizations
- HR analytics and AI-enabled decision-making in talent management
- Digital well-being, hybrid workplaces, and sustainable workforce models
- Reskilling and upskilling for Industry 4.0 and sustainable business futures
- Strategic HR roles in driving organizational sustainability transitions
- Green marketing, eco-branding, and sustainable consumer behaviour
- AI, big data, and digital marketing strategies for responsible brand growth
- Sustainability communication across global and local supply chains
- Social media activism, influencer ethics, and sustainability campaigns
- Consumer analytics for promoting sustainable lifestyle choices
- Tech-enabled livelihood models for tribal and rural communities
- Climate-smart agriculture and agri-tech innovations
- Digital inclusion and financial access for rural micro-entrepreneurs
- Revitalising indigenous skills, crafts, and cultural entrepreneurship
- Women-led sustainable enterprises and community-based capacity building
- Smart classroom ecosystems and digital infrastructure under NEP 2020
- AI, AR/VR, and adaptive learning tools for accessible and inclusive education
- Policy frameworks promoting digital equity in rural and marginalized regions
- Universal Design for Learning (UDL) and inclusive e-content development
- Sustainability education, green curricula, and future-ready skill development
- Circular economy models for waste reduction and resource efficiency
- Smart technologies enabling reuse, recycling, and regenerative design
- Business models for circular value chains and zero-waste enterprises
- Policy frameworks and incentives promoting circular economic ecosystems
- Community-based circular initiatives in rural and urban settings



## REGISTRATION AND SUBMISSION :

- The abstract or full-length papers are to be submitted to [rucommerceseminar@gmail.com](mailto:rucommerceseminar@gmail.com)
- The authors need to write their papers strictly according to the following submission guidelines:

Only original and unpublished work need to be submitted as papers based on themes and subthemes of the conference. Papers must be of atleast 3000 words. A title of not more than 20 words should be provided. An abstract of not more than 300 words should be included. It must indicate study period, sample, research questions, methodology, findings and implications. Atleast 5 Keywords should be included. Similarities in the research papers accepted upto 10%. Text should be in Times New Roman with font size 12 typed in 1.5 line spacing on A4 paper layout with standard margins (2.54 cm) on all four sides.

- \* Best paper award will be conferred to the Three most outstanding paper (First, Second & Third)

## REGISTRATION FEES :

| DETAILS             | WITHOUT<br>ACCOMMODATION | WITH<br>ACCOMMODATION *<br>(NON A/C) | WITH<br>ACCOMMODATION *<br>(A/C) |
|---------------------|--------------------------|--------------------------------------|----------------------------------|
| Corporate Delegates | 1500                     | 3100 (For 2 Days)                    | 3500 (For 2 Days)                |
| Faculties           | 1000                     | 2600 (For 2 Days)                    | 3000 (For 2 Days)                |
| Research Scholars   | 700                      | 2300 (For 2 Days)                    | 2700 (For 2 Days)                |
| Students            | 500                      | 2100 (For 2 Days)                    | 2500 (For 2 Days)                |

- \* It is mandatory to Register for all the Author and Co-Authors submitting their Research Paper.
- \* Maximum 2 Co-Authors are Allowed in a Single Research Paper

## PUBLICATION OPPORTUNITIES :

Selected papers will be published in an Edited Book with ISBN and soft copy of the books will be delivered in E-Mail. No separate publication fees shall be charged for it.



## HYBRID MODE :

The Papers are also accepted for presentation in hybrid mode for all sessions & and they will receive e-certificate. Other guidelines remains the same as stated above and detailed programme will be intimated in due course of time.

## BANK ACCOUNT DETAILS :

|            |   |
|------------|---|
| A/C Name:  | Conference & Seminar Dept of<br>Commerce Ravenshaw University |
| A/C Number | 44300090600   |
| IFSC       | SBIN0012040   |
| Branch     | Ravenshaw University Campus                                   |

*Make the payment of requisite fees, Take the Screenshot and Upload the same in the Registration Form.*

**Registration Form- <https://forms.gle/6LyL6JXdQ4AAyfCP8>**

### CHIEF PATRON

VICE-CHANCELLOR  
RAVENSHAW UNIVERSITY

### PATRONS

CHAIRPERSON, P.G COUNCIL  
RAVENSHAW UNIVERSITY

REGISTRAR, RAVENSHAW  
UNIVERSITY

COMPTROLLER OF FINANCE  
RAVENSHAW UNIVERSITY

### ORGANISING SECRETARY

PROF.(DR.) KISHORE KUMAR DAS  
PROFESSOR & DEAN,  
DEPARTMENT OF COMMERCE,  
SCHOOL OF COMMERCE &  
MANAGEMENT,  
RAVENSHAW UNIVERSITY

### CO-ORGANISING SECRETARY

DR. YAYATI NAYAK  
ASSISTANT PROFESSOR,  
DEPARTMENT OF COMMERCE,  
RAVENSHAW UNIVERSITY



**SEVEN PILLARS OF WISDOM, RAVENSHAW UNIVERSITY**

# INSIGHTS FROM PAST SEMINARS

