

# CURRICULUM VITAE

## **Dr. Soumendra Kumar Patra**

Sr. Assistant Professor (OM & Decision Science)

Department of Business Administration

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[Prof. \(Dr.\) Soumendra Kumar Patra - Google Scholar](https://scholar.google.com/citations?user=7779-2016)

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**Career Objectives:** To excel in delivering innovative and cost-effective solutions by leveraging my comprehensive knowledge and managerial skills. My goal is to ensure that every project or challenge is approached with a strategic mindset, aiming for optimal outcomes that align with the organization's goals. I am committed to continuous improvement, effective team leadership, and the utilization of best practices to drive success, efficiency, and long-term value for the organization.

### **Programme Taught:**

- ✓ Ph.D (Research Methodology & Data Analysis tools by MS Excel, SPSS, AMOS & PL-SEM)
- ✓ MBA (QTBD, Research Methodology, Operations Research, Operations Management, Materials Management)

### **Subjects Taught:**

- ✓ Business Statistics/ Quantitative Techniques
- ✓ Operations Research / Decision Science/ Management Science
- ✓ Quantitative Methods for Managers
- ✓ Business Research (Research Methodology)
- ✓ Operations Management
- ✓ Materials Management
- ✓ Quality Management

### **Educational Qualifications :**

- Ph.D. on the topic “**Development of Deterministic Economic Order Quantity Models with Flexibility and Reliability considerations**” awarded in 2012 Utkal University.
- **MCA** from FM University, Balasore, with First Class, in 2010.
- **MBA** from IGNOU, New Delhi, with First Class, in 2002.

- **MA** in Applied Economics from Utkal University, Bhubaneswar, with First Class, in 1998.
- **LLB** (IPC & Civil Law), from Utkal University Bhubaneswar, in 2001.
- **BA** in Economics Hons. with mathematics as pass from Bhadrakh Autonomous College under, Utkal University, Bhubaneswar, in 1995.

### **Professional Expérience (26 Yrs) :**

#### **A. Post Graduate Teaching & Research Experience 21 Years**

- 1) **Department of Business Administration, Ravenshaw University, NAAC A<sup>++</sup>, Cuttack - 753003** Jul'2016 to till date (Sr. Asst. Professor, Grade – C).
- 2) **Institute of Management and Information Science (IMIS), Bhubaneswar, Feb'2016 to Jul'2016** (Associate Professor).
- 3) **Regional College of Management (Autonomous), Bhubaneswar, Nov' 2007 to Jan'2016** (Assistant Professor)
- 4) **Centre for Management Studies (CMS-OEC), Bhubaneswar, Sept' 2005 to Oct' 2007** (Sr. Faculty 2005 to 2006 and Asst. Professor 2006 to 2007).
- 5) **Bhadrak College of Engineering & Technology (BIE&T), Bhadrak, Aug. 1998 to April 2001** (Part time).

#### **B. Industry Experience 5 Years**

- 1) **Hindustan Construction Company Ltd. (HCC), Mumbai. Jun' 2001 to Aug' 2005** (Material Officer).
- 2) **Centre for Youth and Self Development (CYSD), Bhubaneswar. April 1998 to Aug.1998.**

### **Positions held**

- 1) Reviewer of "**Orissa Journal of Commerce**", ISSN:0974-8482 a UGC-Care referred journal of Orissa Commerce Association, Odisha.
- 2) **Associate Editor** of Journal **SIDDHANT A Journal of Decision Making**, Regional College of Management, ISSN: 2231-0649 (P), 2231 – 0657 (O), Bhubaneswar, Odisha.
- 3) **Reviewer** of "**FIIB Business Review**", ISSN: 2319-7145, Fortune Institute of International Business, New Delhi, Sage Publication, Scopus Indexed.
- 4) Reviewer of Journal "**Review of International Business and Strategy**", ISSN: 2059-6014, Emerald Publishing, Scopus Indexed.

- 5) **Editorial Team Member SEDME (Small Enterprises Development, Management, Extension)** Journal, ISSN: 0970-8464, Ministry of MSME, Govt. of India, Hyderabad, Sage Publication, Scopus Indexed.
- 6) **Associate Editor** of Journal **Pezzottaite Journals Family**’, 64/2, Trikuta Nagar, K. K. Gupta Lane, Jammu Tawi, Jammu & Kashmir -180012, INDIA
- 7) **Editorial Team Member 4D International Journal of Management and Science**, ISSN: **2250 - 0669**, South Carolina, USA.
- 8) **Editorial Team Member International Journal of Entrepreneurship and Small Business Management (IJESBM)**, ISSN: **2394-160X**, Website: <http://www.irphouse.com>.
- 9) **Editorial Team Member International Journal of Business Management and Economic Research (IJBMER)**, ISSN: **2349-2333**, Website: <http://www.irphouse.com>.

### Ph.D Guide

- 1) **Dr. R. Pradeep Kumar Patnaik** has successfully completed the degree of Doctor of Philosophy (Ph.D) in the faculty of Management, Centurion University of Technology and Management, Odisha on topic ‘*A Comparative Study of Seller and Consumer Responses towards selected Brands of Dairy Products in Southern Odisha*’ date of award 02/12/2017.
- 2) **Er. Manoj Kumar Behera** Research Scholar –Department of Business Administration, Biju Pattnaik University of Technology (BPUT), Bhubaneswar, Odisha doing Ph.D on ‘Employee Satisfaction and Commitment for achieving Organization Effectiveness: A Comparative Study in Public and Private Sector Banks of Odisha’. (Thesis submitted 2024).
- 3) ‘A Study on Effectiveness of HR Practices of NGOs with special reference to NGOs of Bhubaneswar’ by **Dipti Ranjan Sarangi** (Thesis submitted under Bhopal University).

### Books Published

- 1) Book on “*Operations Management Modern Practices and Analytics*”- Sultan Chand & Sons, , New Delhi-110002, ISBN: 978-93-49290-24-2, India.
- 2) Book on “*Assessment of Tourism Potential in Western Odisha: A Perspective on Tourism Planning towards Sustainable Tourism Development*” published by LAP **Lambert Academic Publishing**, ISBN: 978-620-2-79499 - 2, 17 Meldrum Street, Beau Bassin 71504, Mauritius, 2020.
- 3) Book on “*Corporate Social Responsibility and Public Relations: Perceptions, Practice and its Impact on North Odisha*” published by **Lambaert Academic Publishing**, ISBN: 978-3-659-49765-0, Germany, 2016.
- 4) Book on “*Operations Management Text and Cases*”- Himalaya Publishing House, ISBN: 978-93-5051-628-7, Mumbai.
- 5) Book on “*Business Statistics*”- Himalaya Publishing House, ISBN: 678-93-5051-628-7, Mumbai.

- 6) Study Material on “*Managerial Economics*” by NICE sponsored by Sambalpur University, February 2007.

## Papers Presented

- 1) ‘*Empowering Communities: Tribal Rural Tourism and Entrepreneurship as Catalysts for Sustainable Development*’ Indian Council of Social Science Research (ICSSR) (Ministry of Education) Sponsored one day National Conference on FOSTERING RURAL TOURISM AND ENTREPRENEURSHIP: TRANSFORMING HANDICRAFT ARTISANS OF ODISHA TOWARDS VISION VIKSIT BHARAT @2047 14<sup>th</sup> Feb’2025 in School of Hospitality & Hotel Management, S’OA deemed to be University, Bhubaneswar, Odisha.
- 2) ‘*Divergent View of International Emerging Market towards Brand Origin: A Case Study*’ presented in the 12<sup>th</sup> International Conference on Global Information and Business Strategy in Marketing conducted by giBS (Gitarattan International Business School, New Delhi on 15<sup>th</sup> Jan, 2022.
- 3) ‘*Next Generation Educational Reform in India: A Case Study of Odisha*’ presented in the theme ‘NEP: Equitable & Inclusive education, Governance and Leadership conducted by KIIT deemed to be University, Odisha, India on International Webinar on New Education Policy – 2020 on 28<sup>th</sup> Aug.2020.
- 4) ‘*Financing of MSME and Restructuring during COVID-19: A Study of OSFC*’ presented in two days International Conference on Retrospect and Prospects of MSME in the post COVID 19 conducted by KIIS deemed to be University, Odisha, India. 25 – 26th June 2020.
- 5) ‘*A Critical Analysis of Migration and Socio-Economic Development of Slum Dwellers: A Study in twin city of Odisha*’ in the National Conference on Resource Efficiency, Sustainability & Globalization: Exploring India-EU Cooperation, January 23 & 24, 2019, Berhampur, Odisha, India.
- 6) ‘*David V/S Goliath: Brand Origin in An Emerging Market Towards Foreign V/S Indian Brands*’ in the National Conference on Resource Efficiency, Sustainability & Globalization: Exploring India-EU Cooperation, January 23 & 24, 2019, Berhampur, Odisha, India.
- 7) ‘*Leadership, Governance, Institution Building, Quality Assurance & Role of Stakeholders in Accreditation*’ in the “AIMS Eastern Region Convention 2018’ & International Seminar on Accreditation, Quality Assurance & Future of Business Education held on 27<sup>th</sup> & 28<sup>th</sup> Aug.2018 at Bhavans’s Centre for Communication & Management, Bhubaneswar.
- 8) ‘*Role Perception and Role Performance of Faculty Members: A Study in Selected B-Schools of Odisha*’ in the “AIMS Eastern Region Convention 2018’ & International Seminar on Accreditation, Quality Assurance & Future of Business Education held on 27<sup>th</sup> & 28<sup>th</sup> Aug.2018 at Bhavans’s Centre for Communication & Management, Bhubaneswar.
- 9) ‘*Measurement and Validity of Brand Personality: A Study on famous toothpaste Brand of India*’ presented in 3<sup>rd</sup> GlobSyn Management Conference (GMC) - 2018, Kolkotta, West Bengal, 9<sup>th</sup> March – 2018.

- 10) *'Perceptions and Image Attributes of Tourists towards Rural Tourism: A Study on Pipli Village of Odisha'* presented in 37<sup>th</sup> All Odisha Commerce Conference & National Seminar on Tourism in Odisha, Fakir Mohan University, Feb. 12 – 13, 2017.
- 11) *'Make in India: Growth Opportunities for MSME'* presented in 37<sup>th</sup> All Odisha Commerce Conference & National Seminar on Tourism in Odisha, Fakir Mohan University, Feb. 12 – 13, 2017.
- 12) *'Impact Assessment of Micro Finance: A Study on the Livelihood of Financially Underprivileged'* presented in seminar on “National Seminar on 25 years of Economic Reforms in India” held on the Institute of Professional Studies & Research (IPSAR), Cuttack, on 1st to 2<sup>nd</sup> Oct 2016.
- 13) *'Changing face of E-Business Entrepreneurs'* presented and attended as a resource person in the U.G.C sponsored seminar on “*Entrepreneurial Skill Development in Service Sector*” held on the Department of Commerce, M.P.C Autonomous College, Baripada on 15<sup>th</sup> to 16<sup>th</sup> July 2016.
- 14) *'A Model for Outreach Performance of Micro Finance Institutions (MFIs): A reference to begin Startups'* presented in National Seminar on “*Make in India: Futuristic Perspectives on Business & Society*” conducted by Biju Patnaik Institute of Information Technology and Management Studies (BIITM) on March 12, 2016.
- 15) *'Computerised System as a Strategic Marketing tool for effectiveness of Small and Medium Enterprises in Odisha'* presented in international conference on “*Big Data and Analytics for Business*” in New Delhi (India), 28 – 29 December 2014.
- 16) *'Social Entrepreneurship through Social Transformation'* presented in J. L. Batra Best Research Paper award in AIMS – 2013 convention, in Bharatiya Vidyapeeth, Navi Mumbai, August – 2013.
- 17) *'Small Entrepreneurs: Origin and Growth'* presented in the two-days National Seminar on “*Entrepreneurship: Innovations and Strategy*” sponsored by AICTE, Govt. of India, New Delhi held at RCEM, Bhubaneswar on 26th & 27th June 2011.
- 18) *'Internet Banking'* Presented in the “National Management Convention” held during March 3 – 5, 2011 at School of Management, KiiT University, Bhubaneswar.
- 19) *'Effectiveness of Computerized System as a Strategic Marketing Tool in SMEs of Odisha'* presented in UGC sponsored National Seminar “*Strategic Marketing for Sustainable Entrepreneurship*” conducted by P. G. Department of Commerce, 5 – 6 March.2011.
- 20) *'An Investigation of Consumer behaviour towards Mobile Service Provider'* presented in International Conference on Innovative Strategies for Value Creation and Management, 10th - 11th, Dec. 2010, R.V. Institute of Management (RVIM), Bangalore.
- 21) *'A Survey on KILLER's Brand Personality Orientation to its Brand Loyalty'* International Conference on Innovative Strategies for Value Creation and Management, 10th - 11th, Dec. 2010, R.V. Institute of Management (RVIM), Bangalore.

- 22) *'Better Work – Life Balance: a Strategic Business Issue'* – Article published (and presented) in “AIMA Journal of Management & Research” – An e-journal of AIMA, Article No: 184, ISSN 0974 – 9497, year Feb.2010, Vol.4, Issue ¼.
- 23) *'Cross Cultural Dimensions & Directions of Internet Buying Behaviour – Effects of Perceived Risks, Motivations and Usage Pattern'* Paper presented in the International Seminar at Pokhara University, Nepal on 3rd April 2010.
- 24) *"An Order level Inventory Model for Deteriorating with Partial Backlog and Partial Lost Sales"* in the fourth National Conference on Management Science and Practice (MSP – Feb.2009) at IIM Ahmadabad.
- 25) *'A Topic on Management Information System in SSIs'*, Presented in the National Seminar on Business Ethics and Corporate Governance held at International School of Business Management (ISBM) on February 2009.
- 26) *'Enterprise Resource Planning: A Prospective to new industrial Business'*, Accepted and presented in the International Seminar on Management Colloquium-2008 in DRIEMS, at Hotel Presidency on 29th April, 2008.
- 27) *'A Framework of Supply to Demand Chain Management in Today's Operations'*, Accepted and Presented in the National Seminar on Structural changes in Market Dynamics at RCEM sponsored by AICTE, Bhubaneswar on 3rd May,2008.
- 28) *'Key Drivers of Supply Chain Management'*, Presented in the National Management Seminar on Technology & Innovation as a Source of Sustainable Competitive Advantage at Dhaneswar Rath Institute of Engineering & Management Studies (DRIEMS),Bhubaneswar 10th March 2007.

#### **Participated in the Work-Shops, Seminar & FDP**

- 1) Participated and chair the "2nd Online International Conference on Sustainable Business Practices- SBP-23" on 27th-28th April, (Thursday-Friday) 2023. Department of Management Studies Block -A, Phone: 120-4513800 Extn- 829, Galgotias College of Engineering and Technology, Gr Noida.
- 1) Participated in the webinar titled “Referencing and Citation Tools: Mendeley” conducted in Association with Elsevier on 8th January, 2021 by Siva Sivani Institute of Management NH-44, Kompally, Secunderabad, Telangana, India
- 2) Participated in 1 days International Webinar on *'The Impact of Globalization on Accounting Education and Employability'* on 7th October, 2020 in association with OXFORD University Press India with Grant Thornton.
- 3) Participated in 4 days International Webinar on *"Role of Operations Research during Pandemic"* in 53<sup>rd</sup> Annual Convention of the Operational Research Society of India in association with Operational Research Society of Nepal on Dec. 17 – 20, 2020.
- 4) Participated in the six days FDP organised by Srusti Academy of Management, Bhubaneswar on the topic “Mixed Methods for Research” from 17.06.2019 to 22-06-2019.

- 5) Participated in the '*Workshop on ACBSP Accreditation*' held on 28th Aug.2018 at Bhavans Centre for Communication & Management, Bhubaneswar jointly organized by AIMS and ACBSP (USA).
- 6) Quality Improvement Programme (QIP) on "*Educational Research: Tools and Techniques*" organized by CET, IIT, Kharagpur from 16<sup>th</sup> of June to 2<sup>nd</sup> of July 2015.
- 7) Quality Improvement Programme on "*Data Analytics with R-software*" Organized by VGSOM, IIT, Kharagpur from 17<sup>th</sup> of August to 24<sup>th</sup> August 2014.
- 8) Attended the orientation programme on "*Research Methodology*" during February 10 – 14, 2014 sponsored by Indian Council of Social Science Research (ICSSR), New Delhi.
- 9) Participated in one day work shop on "*Lean and Six Sigma Workshop*" organized by Regional College of Management, Autonomous with LASSIB SOCIETY, Hyderabad on 27<sup>th</sup> July, 2013.
- 10) Quality Improvement Programme "*Service Science*" Organized by IIT, Kharagpur from 8<sup>th</sup> of July to 12<sup>th</sup> July 2013 by Department of Industrial Engineering and Management.
- 11) Participated in the National Seminar on the topic "*Strategic Measures for Economic Sustainability and Innovations*" sponsored by the AICTE, Ministry of HRD, Govt. of India held on 18<sup>th</sup> May, 2013 at Kushagra Institute of Information and Management Science (KIIMS) Cuttack, Odisha.
- 12) Faculty Development Programme on "*Case Method of Teaching*", Conducted by International Management Institute (IMI) from 7<sup>th</sup> to 8<sup>th</sup> December, 2012, Bhubaneswar.
- 13) MDP on "*Spirituality for Performance Excellence*" organized by RCMA, Bhubaneswar held on 6<sup>th</sup> -7<sup>th</sup> October, 2012
- 14) FDP on "*Learn to Teach and Teach to Learn*" organized by ISTD Odisha Chapter in association with RCMA, Bhubaneswar on 17<sup>th</sup> April, 2012
- 15) Workshop on "*Structural Equation Modeling (SEM) concepts and Applications*" Organised by IBS, Hyderabad, 8-11Oct. 2012.
- 16) Workshop on "*Optimisation Methods, Risk Analysis & New Analytics*" Applications in Finance" organized by IIM Kolkata, Brunel University, London, from 14<sup>th</sup> to 17<sup>th</sup> March 2012 at IIM Kolkatta.
- 17) Quality Improvement Programme "*Decision Modeling in Facility Planning*" Organized by IIT, Kharagpur from 2<sup>nd</sup> of July to 8<sup>th</sup> July 2011 by Department of Industrial Engineering and Management.
- 18) National Conference on "*Leveraging HR for Global Competitiveness*" organized by ISTD, Bhubaneswar Chapter & RCMA, Bhubaneswar on 23<sup>rd</sup> April, 2011.
- 19) Faculty Development Programme on "*Recent Development in Teaching, Training and Research in Canadian B- Schools*" organized by Regional College of Management, Bhubaneswar on 13<sup>th</sup> February, 2010.

- 20) FDP on “*Data Analysis for Management Research*”, Sponsored by AICTE/ MHRD, organized by IIM Kozhikode, 11<sup>th</sup>- 16<sup>th</sup>, May 2009.
- 21) MDP on “*Designing and Managing the Supply chain*”, at Mayfair, Bhubaneswar, Sponsored by iiPM – School of Management., July 2009.
- 22) FDP on “*Statistical Modelling and Data Analysis (SMDA)*”, Sponsored by AICTE/ MHRD, organized by VGSOM at IIT, Kharagpur, June 30 – July 13, 2008.
- 23) Training/ workshop on “*Case Development and Case Writing*”, at RCM, on August 2009.
- 24) National Workshop on “*Quantitative Applications on Managerial Economics*” sponsored by BPUT, conducted by VGSOM – IIT, June 2008.
- 25) National Workshop on “*Leading India in Management Education (LIME)*” sponsored by AIMA, conducted by RCM, Bhubaneswar, June 2008.
- 26) National Workshop on “*Development of Learning Module*”, conducted by FM University, Sponsored by IGNOU & FM University in December 2007.
- 27) FDP on “*Service Marketing: Contemporary Topics in Academics*” sponsored by AICTE, Ministry of HRD, govt. of India at Institute of Management & Information Science (IMIS) May 2007.
- 28) FDP on “*Emerging Trends in Management,*” Sponsored by AICTE”, AMS, Bhubaneswar, 26th June to 8th July 2006.
- 29) Training cum Workshop for *Case Development*, sponsored by Orissa Management College Association (OMCA), at IBCS, Bhubaneswar, August 2006.
- 30) FDP on “*Academic Excellence in Management*” Sponsored by AICTE, by Academy of Management Studies (AMS), Bhubaneswar, July 2006.

#### **Refresher Course:**

- 1) UGC Sponsored Refresher/ Orientation Course “*Innovation & Recent Trends in Management education*” conducted by Academic Staff College, Utkal University. From 22st Nov. to 13th Dec.2011.
- 2) UGC Sponsored Refresher/ Orientation Course “*Changing Dimension of Business education*” conducted by Academic Staff College, Utkal University. From 21st Feb. to 13th March.2011.

#### **Publications:**

##### **International Journals**

- 1) Ray, S. K., Mahapatra, D. M. & Patra, S. K. (2025). Corporate Climate Commitments and the Net Zero Transformation: Strategic Implications and Organisational Dynamics, FOCUS: Journal of International Business, 12(2), 53-68, doi:10.17492/jpi.v12i2.1222503.
- 2) **Patra, S. K.**, Sarangi, P. P., Routra, N. K., Jagadevv, A. K. & Paikaray, B. K. (2024). Fuzzy inventory modelling: addressing uncertainty in economic order quantity analysis within

nonlinear science, *International Journal of Applied Nonlinear Science*, InderScience, 4(4), DOI: 10.1504/IJANS.2024.10066705.

- 3) Mohanty, P. P, **Patra, S.K.** & Pathak, D. (2024). 'Community-based Ecotourism in Protected Areas towards Inclusive Development: An Evidence of Bhitarkanika Wildlife Sanctuary of India', *International Journal of Business and Society*, Vol.26, No.2, DOI:[10.33736/ijbs.7633.2024](https://doi.org/10.33736/ijbs.7633.2024), 810-831.
- 4) Sundaray, B.K., Sarangi, P. and **Patra, S.K.** (2024), 'Perceived Stress and Use of Social Media Among Management Students during Covid-19 Pandemic: An Emphasis on Fatalistic Attitude and Mental Well-being', *South Asian Journal of Management*, AMDISA, Vol.31, No.2, 112-129. <https://doi.org/10.62206/sajm.31.2.2024.112-129>
- 5) Behera, M. K., **Patra, S. K.**, & Mohapatra, S. R. (2023). 'Does Employee Satisfaction (ES) lead to Employee Commitment (EC)? Scenarios of Private Sector banks,' *Journal of Informatics Education and Research*, ISSN: 1526-4726, <https://doi.org/10.52783/jier.v3i2.336>, Vol.3, No.2, ABDC., 1937-1947.
- 6) Behera, M. K., **Patra, S. K.** & Mohapatra, S. R. (2023). 'Cannot make an omelet without breaking a few Eggs" Employee Satisfaction (ES) and Employee Commitment (EC) in bringing Organisational Effectiveness (OE) on Public Sector banks in Odisha'. *European Economic Letters (EEL)*, 13(5), 1041–1050. <https://doi.org/10.52783/eel.v13i5.867>. 476-483.
- 7) Nayak, Y. & **Patra, S. K.** (2023). 'Tribal Entrepreneurship Opportunities and Development: A Review From 2010-2021'. *European Economic Letters (EEL)*, 13(5), 1023–1035. Retrieved from <https://eelet.org.uk/index.php/journal/article/view/865>.
- 8) **Patra, S. K.**, Singh, S. & Mahapatra, D. M. (2022). 'The dark side as a case study of OYO hotels aggregator: Do they really matter to Tourism Image in India', *International Journal of Finance, Entrepreneurship & Sustainability (IJFES)*, 2(1), ISSN: 2583-0899.
- 9) **Patra, S. K.**, Sundaray, B. K. & Mahapatra, D. M. (2021). Are university teachers ready to use and adopt e-learning system? An empirical substantiation during COVID–19 pandemic, *Quality Assurance in Education*, ISSN: 0968-4883, <https://doi.org/10.1108/QAE-12-2020-0146>.
- 10) Sundaray, B.K., Sarangi, P. and **Patra, S.K.** (2021). 'Psychological vulnerability and coping among management students during COVID-19 pandemic', *The Journal of Mental Health Training, Education and Practice*,. <https://doi.org/10.1108/JMHTEP-05-2021-0041>. Vol. 16 No. 6, pp. 454-467. <https://doi.org/10.1108/JMHTEP-05-2021-0041>. ISSN: 1755-6228.
- 11) Behera, M. K., **Patra, S. K.**, Mohapatra, S. R.(2021). 'The Effect of Employee Satisfaction (ES) on Employee Commitment (EC): An Explorative Analysis on Private Sector Banks in Odisha', *Journal of University of Shanghai for Science and Technology*, ISSN: 1007-6735, Vol.23, No.3, PP.21-35.
- 12) **Patra, S. K.**, Baral, S. K., Mahapatra, D. M. (2020). 'Sustaining Competitive Advantage through integrated Approach of Total Quality Management (TQM) and Green Supply Chain Management (GSCM): Analysis on Beverages Company', *Empirical Economic Letters A Monthly International Journal of Economics*, ISSN:1681-8997, Vol.19 Special Issue, ERA accredited and included in ABDC journal quality list, PP.93-102.

- 13) **Patra, S. K.**, Baral, Mahapatra, D. M., Srirang, K. J. (2020). 'Economic and Social Index of Slum Dwellers of the Temple City of Odisha', India, *Empirical Economic Letters A Monthly International Journal of Economics*, ISSN:1681-8997, Vol.19 Special Issue, ERA accredited and included in ABDC journal quality list.
- 14) Behera, M. K., **Patra, S. K.**, Mohapatra, S. R.(2020). 'Employee Satisfaction (ES) and Employee Commitment (EC): An Impact Analysis of Organizational Effectiveness (OE) on Public Sector Banks in Odisha', *Journal of Adv Research in Dynamical & Control Systems*, Vol. 12, 08-Special Issue, pp.476-483, DOI: 10.5373/JARDCS/V12SP8/20202547, ISSN 1943-023X.
- 15) Patjoshi, P. K., **Patra, S. K.**, Singh, B. (2020). Logistics and Supply Chain Dynamics in India: A Study on Diagnosis and Initiatives for Improving Competitiveness, *GEDRAG & ORGANISATIE REVIEW*, Uitgeverij Lemma B V, Postbus 85576, Den Haag, Netherlands, 2508 CG, ISSN / eISSN : 0921-5077 / 1875-723, Vol. 33, Issue 2, Pp. 2952-2965. DOI: [10.37896/GOR33.02/314](https://doi.org/10.37896/GOR33.02/314)
- 16) Behera, M. K., **Patra, S. K.**, Mohapatra, S. R.(2020). 'A Comparative Study on Employee Satisfaction (ES) and Employee Commitment (EC)' in Public and Private Sector Banks Of Odisha. ISSN: 2394-5125 *Journal of Critical Reviews*, Vol.7, No.11, 3340-3350. [doi:10.31838/jcr.07.19.472](https://doi.org/10.31838/jcr.07.19.472).
- 17) Behera, M. K., Sundaray, B. K. & **Patra, S. K. (2017)**. 'The Role of Employee Satisfaction (ES) involvement in the Relationship among Employee Commitment (EC) and Organisational Effectiveness (OE)', Published in *International Research Journal of Management Science & Technology*, ISSN 2250 – 1959 (Online), 2348-9367 (Print), Vol.8, No.2, pp.325 – 343, DOI : <https://doi.org/10.32804/IRJMST>
- 18) Pareek, A., **Patra, S. K. & Mangaraj, S. (2017)**. 'Work-Family Conflict of Working Mothers: A Literature Review', published in *Indian Journal of Training and Development (IJTD)*, ISSN 0971-5592, Vol.47, No.4, pp.4-20.
- 19) Sahoo, P. R., Pradhan, B. B., Lenka, S. K., **Patra, S. K. (2017)**. 'Review Research on Application of Information and Communication Technology in Tourism and Hospitality Industry' published in *International Journal of Applied Business and Economic Research*, pp. 311 – 334, ISSN No: 0972 – 7302, Vol. 15, No.11
- 20) **Patra, S. K. & Sarangi, D. R. (2016)**. 'Effect of Human Capital on Job Performance - A Study in Steel Industries of Odisha' published in *Journal of Basic and Applied Research International*, pp.225-231, ISSN No. : 2395-3438 (Print), 2395-3446 (Online), Vol.14, Issue.3, U.K.
- 21) **Patra, S. K., Lenka, T & Ratha, P. C. (2015)**. 'A Time Dependent Order level Inventory Model for Beta Deterioration in Two Warehouse system' published by *International Journal of Operations Research and Information's System (IJORIS)*, IGI Global 701 E, USA Vol. 6, Issue 2, pp.53 – 69, ISSN: 1947-9328.
- 22) **Patra, S. K. & Dash, P. K. (2015)** 'Designing a Computational tool for Supplier Selection using Analytical Hierarchy Process (AHP), published by *International Journal of Mathematics in Operations Research (Inder Science)*, 361-371, Vol.7, No.4, USA. ISSN

- 23) Dash, A & Patra, S. K. (2014) 'Service Quality and Customer Satisfaction: An Empirical Investigation on Public Sector Banks in Odisha' published by *Journal of Research in Marketing (JRM)*, Vol.2, Issue 1, Canada, Tech Mind Research, Pp 113-118, ISSN:2292-9355.
- 24) Dash, A & Patra, S. K. (2013) 'Service Quality as a Key to Customer Satisfaction: an Assessment with Private Banks in Odisha', published by *European Journal of Commerce and Management Research (EJCMR)*, Vol.2, Issue 11, Pp 247-252, Online: ISSN 2051-8099 Print: ISSN 2051-8080
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- 14) Nath, S., **Patra, S. K.** (2015) “Impact of Ethics and Value Education integration in B-School Curriculum: An exploratory study” published in edited book of “*International Perspectives on Comparative Education Policy*” published by Indian Institute of Management (IIM), Kashipur. BLOOMSBURY PUBLISHING INDIA PVT. LTD. New Delhi, India, ISBN: 978-93-84898-82-3.
- 15) Nath, S., **Patra, S. K.** (2014) “Computerised System as a Strategic Marketing tool for effectiveness of Small and Medium Scale Enterprises in Odisha” published in edited book of

“Big Data & Analytics for Business” Published by Society for Education & Research Development, Haryana, India, ISBN: 978-1-63415-497-0.

- 16) Majhi, P. R., Patra, S. K. (2009) “Enterprise Resource Planning: A Prospective to New Industrial Business, published in edited book - *Service Centric Strategy & Market Dynamics*, 978-81-8457-107-3, pp.278

### **Project Work:**

- 1) Working as a co-project director (collaborative) in under the special call for Family and Family Systems in India” (2025-26) A Comprehensive Study of Family Based Rituals and Practices in Selected Coastal Districts of Odisha, File No. 72/2025-26/ICSSR/RP/FFSI/OBC, 20.12.2025.
- 2) Working as a co-project director (collaborative) in under the special call for Vision Viksit Bharat@2047 (VVB@2047), Indian Council of Social Science Research (Ministry of Education), New Delhi of title “Fostering Rural tourism and Entrepreneurship: Transforming Handicraft Artisans of Odisha towards Vision Viksit Bharat #2047”, F. No. 11/VVB@2047/2024-1970/EP- A /SCD.
- 3) Worked as a co-project director in Policy research ICSSR Short term empirical research project-2023, New Delhi of title ‘*BETI BACHAO, BETI PADHAO: A Study of select areas in Bhubaneswar and Cuttack*’ F. No. 265/CRP-2023-1131/BBBP/SCD. Successfully submitted on Feb’2024.
- 4) Minor Research Project entitled ‘*Livelihood and well being at the lower echelons of the Economy: A Study of Slum Dwellers in Cuttack ad Bhubaneswar City, Odisha*’ by Indian Council of Social Science Research (ICSSR), New Delhi, F. No. 02/379/2016 – 17/ RPR.
- 5) Minor Research Project entitled ‘*The Impact of Information Technology (IT) on Small and Medium Enterprises in Odisha*’ Vide UGC letter No. F. PHO – 065/ 11 – 12 (ERO) dated 02.08.2011 & 08.08.2011.
- 6) Work as a data analyst consultant of the project ‘*Functioning of Tourist Police in the States/ UTs and Documentation of Best Practices*’ under taken by Indian Institute of Tourism and Travel Management (IITTM), Bhubaneswar funded by Market Research Division, Ministry of Tourism, Govt. of India of Project value 42,12,000 INR.
- 7) Work as a data analyst consultant of the project ‘*Evaluation of Scheme of “Domestic Promotion and Publicity including Hospitality (DPPH)*’ under taken by Indian Institute of Tourism and Travel Management (IITTM), Bhubaneswar funded by Market Research Division, Ministry of Tourism, Govt. of India of Project value 21,61,200 INR.

### **Training & Invited lectures delivered:**

- 1) Resource Person in the Five-Day Online Faculty Development Program titled “**AI-Driven Research Methodologies, Advanced Analytics, and Ethical Academic Practices,**” scheduled from **8 June to 12 June 2026** by **Army Institute of Management and Technology (AIMT), Greater Noida**. Topic: PLS-SEM & SmartPLS applications, **Date:** 10 June 2026
- 2) Resource person in One-Week online Faculty development programme on Research

Methodology and Grant writing (RMGW) in association with Association of Indian Universities – Academic and Administrative Development Centre (AIU-AADC-BPUT) from 24<sup>th</sup> to 28<sup>th</sup> of Mar’2025 on topic “Interdisciplinary Research Approaches”

- 3) Resource person in one-week national online FDP conducted by UGC-MMTTC (Malaviya Mission Teacher Training Centre), University of Delhi, New Delhi on topic ‘Basics of Research Methodology and Issues in Plagiarism’ on 26<sup>th</sup> Mar’25.
- 4) Resource person in Two-week national online refresher course conducted by UGC-MMTTC (Malaviya Mission Teacher Training Centre), University of Delhi, New Delhi on topic ‘Factor analysis & SEM’ on 11<sup>th</sup> and 12<sup>th</sup> Jul’2024.
- 5) Resource person in department of Business Management on the topic "**Advanced quantitative research on Multivariate Statistics**". topic covered factor analysis and Structural Equation Modelling (SEM)" C.V. Raman Global University. On Thursday– 23<sup>th</sup> May, 2024.
- 6) Resource person in AICTE training and learning academy hybrid FDP (ATAL) on “Application of SPSS & R software in Business Data Analysis’ from 09/11/2022 to 20/11/2022 at **Institute of professional studies & research (IPSAR)**.
- 7) Delivered 15 sessions to OFS probationers, Government of Odisha at Madhusudan Academy of Public Administration on topic “*Business Statistics and Modelling by using Microsoft Excel*”.
- 8) Resource person on five days online faculty development program on “Techniques for Impactful Research” topic ‘*development of research proposal and content development in research*’ conducted by Department of Management Galgotias College of Engineering and Technology, Greater Noida, Uttar Pradesh from 22 to 26<sup>th</sup> Aug’ 2022.
- 9) Organised and delivered as a resource person on five days online faculty development programme on “Management Research: Tools and Techniques” from 22<sup>nd</sup> to 26<sup>th</sup> Mar’ 2022. Topic delivered on ‘*Research Design & Sampling Methods / Determination of Sample Size*’ and ‘*Data Processing by Excel & SPSS*’.
- 10) Resource person on five days online faculty development program on “Emerging Trends in Hospitality & Tourism Research & Data Analysis” on topic ‘*Research design & Sampling Methods/ Determination of Sample Size & SPSS*’ from 1<sup>st</sup> to 5<sup>th</sup> of Feb’2022 organised by Faculty of Hotel and Tourism Management (FHTM), SGT University, Budhera, Gurugram, New Delhi, NCR
- 11) Invited to conduct a seminar on ‘*Basics of Research & Data Analytics*’ in MPC autonomous college on 5<sup>th</sup> of Jan’ 2022.
- 12) Invited to conduct a session on “*Production Management, Quality Control, Break-even analysis*” EDP programmed conducted by Odisha State Financial Corporation (OSFC), Cuttack on 2<sup>nd</sup> Nov’2019.
- 13) Invited to conduct a session in "*National Workshop on Research Methodology in Social Science*" in 11<sup>th</sup> Sept’2018 in Sri Sri University with Association of Indian Universities (AIU), New Delhi, from 10-16 September 2018,

- 14) Invited to conduct a two day ‘*Research Methodology and Thesis writing*’ workshop for research scholar of IITTM, Bhubaneswar from 30<sup>th</sup> Nov’2018 to 1st Dec’2018.
- 15) Invited to conduct a session on “*Market Research & Demand Analysis*’ on 27<sup>th</sup> Aug.2018 at Agribusiness Incubation Centre at ICAR-National Rice Research Institute, Cuttack.
- 16) Invited to conduct a two-day workshop for Faculty Development Programme on “*Advanced Data Analysis through SPSS & AMOS*” on 22nd & 23rd of June 2018 conducted by Srusti Academy of Management, Bhubaneswar, Odisha.
- 17) Invited to conduct a two-day workshop for Faculty Development Programme on “*Fundamentals of Research and Application of SPSS & AMOS*” on 19<sup>th</sup> & 20<sup>th</sup> of June 2018 conducted by Bhaban Center for Communication and Management, Bhubaneswar, Odisha.
- 18) Invited to conduct a one-day trainee session on *Parametric and Non-parametric Tests* on 5th Mar’2018 to the ten days course on research methodology in social sciences, sponsored by ICSSR, New Delhi organized by NIT Rourkela.
- 19) Invited to conduct a one-day session on 22<sup>nd</sup> Mar’18 on *analysis in Production Management, Quality Control, Break-even analysis and SWOT* the EDP programmed conducted by Odisha State Financial Corporation (OSFC), Cuttack commencing from 16<sup>th</sup> Mar -27<sup>th</sup> Mar’2018.
- 20) Invited to conduct a one-day session 24<sup>th</sup> Feb’18 on *Production Management, Quality Control, Break-even analysis and SWOT analysis* in the EDP programmed conducted by Odisha State Financial Corporation (OSFC), Cuttack commencing from 23rd Feb -08<sup>th</sup> Mar’2018.
- 21) Invited to conduct a session during the third phase of *Comprehensive Agribusiness Incubation program (CAIP)* commencing from Dec 04 -19, 2017 on topic ‘*Market Research and Demand Analysis*’ in 4<sup>th</sup> Dec’2017.
- 22) Invited resource person on *Tools and Techniques of Data Analysis using SPSS for CARS project “Effectiveness of Training and Competency Mapping (ETCOM)”* on 21.10.17 (Saturday) Department of Business Management, Fakir Mohan University (Near Januganj), Old Campus, Balasore, Odisha.
- 23) Resource person in a National One day workshop on “*SPSS and its uses in Business Research*” held on 14<sup>th</sup> Oct’2017 in Department of Commerce, MPC Autonomous College, Baripada, Odisha.
- 24) Resource person in a National One week FDP Programme on “*Innovations in Teaching And Research Methods (IITRM-2017)*” from 05<sup>th</sup> June to 11<sup>th</sup> June 2017 in Department of MBA of Modern Engineering & Management Studies (MEMS), Balasore, Odisha.
- 25) Resource person in two-day workshop on “*Research Methodology*” scheduled on 29-30<sup>th</sup> Apr’2017 in *Dr. Ambedkar Memorial Institute of Information Technology and Management Science (DAMITS)*, Rourkela, Odisha.
- 26) Delivered lectures in the student class room seminar on “*Research Methodology*” scheduled on 21st Jan’2017 in Srusti Academy of Management, Bhubaneswar, Odisha.

- 27) Resource person on the U.G.C Sponsored state level seminar on “*Entrepreneurial Skill Development in Service Sector*” scheduled from 15 – 16th Jul’2016, in Department of Commerce M.P.C. Autonomous College, Baripada, Odisha.
- 28) Resource person on the faculty development program on “*A Road Map for Research Paper Publication in Refereed Indexed Journal*” scheduled from 5 – 11<sup>th</sup> DEC’2016, in Department of Business Management, CV Raman College of Engineering, Bhubaneswar, Odisha.
- 29) Resource person on the faculty development program on “*Writing research Papers*” from 03.12.2016 to 07.12.2016 in Srusti Academy of Management, Bhubaneswar, Odisha.
- 30) Resource person on the workshop on the topic “*Research Methodology by using Microsoft Excel*” of M.P.C Autonomous College, Baripada at Department of Commerce on 22nd Jan’2016.
- 31) Conduct a session on “*Data Analytics from an academics perspective*” to software Engineers of Tata Consultancy Service (TCS), Bhubaneswar on 1st of March 2016.

### **Other Qualifications**

- Specialised training on Inventory Management at HCC LTD., Mumbai.
- Computer literate with Project Management Software, MATLAB, SPSS 23.0, AMOS 21.0, MS Office, Auto CAD & Auto Plotter Ver.2.0.

### **Professional Membership**

- Life Member of ORSI- 0816/S/09/ML
- Life Member of Odisha Commerce Association

**PASSPORT NO.** L5099170, Bhubaneswar, Odisha (REPUBLIC OF INDIA)

### **Personal Details**

Date of Birth : 10th June, 1976  
Languages Known : English, Bengali, Hindi & Oriya  
Hobbies : Playing Game, Listening Music and Spirituality

### **Present Address**

Plot No.-423/2010, Purna Chandra Nayak, B.M House,  
Bajrang Vihar, Post Office – KIIT,  
Bhubaneswar - 751024, Orissa

### **Permanent Address**

S/O-Ganesh Prasad Patra,  
Barapada, Bhadrakh – 756113  
Odisha

### **Declaration**

I do hereby declare that all the above-mentioned particulars are correct, true and complete to the best of my knowledge and belief.

## **Referee**

### **1.Prof.(Er.) Purna Chandra Rath**

Professor (retired), Department of Business Administration, Utkal University, Bhubaneswar, Odisha, +91-9861033160, pcratha@gmail.com, pcratha@sify.com

### **2.Prof.(Dr.) Jitesh Thakkar**

Professor, Department of Industrial Engineering and Management IIT Kharagpur, 2BRF-17, IIT Campus, Kharagpur 721302, +91 - 3222 - 281831 (IIT Phone), jt@iem.iitkgp.ernet.in

### **3.Prof.(Dr.) Rudra Prakash Pradhan**

Associate Professor, Vinod Gupta School of Management, FTA-2, IIT Campus, Kharagpur 721302, +91 - 3222 – 282316, rudrap @ vgsom.iitkgp.ernet.in

Place: Cuttack

Date: 30/06/2026

*Soumendra Kumar Patra*

**(Soumendra Kumar Patra)**